

SPONSORSHIP PACKAGE

JERRELL  STEELE
INVITATIONAL

Jan. 31 - Feb. 2, 2020

Hosted by

*Gym Quest
Gymnastics*

and

**DOMINION AMATEUR
GYMNASTICS**



GENERAL INFORMATION

Thank you for your interest in sponsorship and promotion of children's healthy living to develop coordination, flexibility, strength, cognitive abilities, listening skills, ability to follow directions, gain of self-esteem & confidence, provide social interaction with peers, teach goal setting, and skills to enhance athletic abilities.

Your sponsorship will support the 2020 Jerrell Steele Invitational hosted by Gym Quest Gymnastics and the Dominion Amateur Gymnastics. The event will be held at the Farm Bureau Center at Meadow Event Park, Doswell, Virginia from January 31 - February 2nd, 2020. The Jerrell Steele Invitational is attended by over 1,400 male and female athletes from throughout Virginia and the surrounding states and more than 3000 spectators over the 3 day weekend event.

This signature event is the primary fundraiser for Dominion Amateur Gymnastics (DAG), a 501(c)(3) exempt private foundation. Your generosity and support helps the gymnasts attending the meet be part of an excellent, competitive gymnastics program. Proceeds from these events are used to offset the costs associated with the Gym Quest gymnasts' competitive season including entry fees for meets, travel expenses for coaches and other related costs. Your sponsorship and other contributions may be deductible as a charitable and/or business expense.

What does your Sponsorship Include?

Based on your sponsorship level, your sponsorship may include the following.

- Logo or name displayed on a banner at the event.
- Advertisement in the program provided during the event.
- Logo or name posted on the Jerrell Steele Invitational and Gym Quest web pages, which will remain posted following the event.
- Logo or name included in press releases, emails and social media for the Jerrell Steele Invitational and Gym Quest.
- Logo or name on event T-shirts.

About Gym Quest

Gymnastics requires tremendous strength, balance, agility, flexibility, poise, determination and above all, athleticism and sportsmanship. Gym Quest gymnasts have a history of athlete accomplishments that include full college scholarships, and champions each year at the State, Regional and National levels. Gym Quest specializes in providing each child the opportunity to grow and develop into amazing athletes.

About Jerrell Steel

Jerrell Steele Invitational was established in honor of our great friend and fellow Coach, Jerrell Steele, who was killed in a tragic motorcycle accident on June 17, 2001. He was a wonderful Coach and was a ray of sunshine at the gym. The athletes he coached and their parents will always remember his smiling face. He adored the children and the children adored him. We are honored to continue the tradition of the Jerrell Steele Invitational Men's and Women's Gymnastic Meet.

Questions

Please review the packet and contact us at your earliest convenience to confirm your sponsorship. Please feel free to contact us with any questions. Thank you for your consideration and we look forward to hearing from you soon!

Contacts: Tammy Bouzek
Email: dagatgq@gmail.com
Web: www.jerrellsteele.com

Thank you for your consideration of a sponsorship.

SPONSORSHIP OPTIONS

Cash donation will be used to pay for facility charges, equipment, judges, decorations, print materials, mailings, supplies and anything needed for the event.	Event Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$5,000	\$3,000	\$1,000	\$500
Naming Rights	Yes	No	No	No
Logo on Event T-shirts	Yes	Yes	No	No
Logo/name on Promotional Materials	Yes	Yes	Logo	Name
Sponsor Banner at Event	Yes	Yes	Yes	Yes
Logo/name on Press Releases	Logo	Logo	Logo	Name
Logo/name on Jerrell Steele Webpage	Logo	Logo	Logo	Name
Logo/name on Gym Facebook & Instagram pages	Yes	Yes	Yes	Yes
Advertisement in Program	Outside Back Cover	Inside Front or Back Cover	Full Page	Full Page
Logo on Gym Quest Webpage	Logo	Logo	No	No
Admission Tickets	8	6	4	2

In-Kind Sponsor Options

In lieu of cash, sponsorship donations of products and services are also needed and available.

Breakfast, lunch, dinner & snacks provided daily Fri afternoon - Sunday evening for 250 judges & coaches.	In-Kind Gold Sponsor	In-Kind Silver Sponsor	In-Kind Bronze Sponsor	In-Kind Sponsor
Printing of programs, decorations, gymnast t-shirts, judges gifts, goody grams, raffle donations, etc.	Value \$3,000+	Value \$1,000-\$2,999	Value \$500-\$999	Value \$50-\$499
Logo on Gymnast T-shirts	Yes	No	No	No
Logo/name on Promotional Materials	Logo	Logo	Name	No
Sponsor Banner at Event	Yes	Yes	Yes	Combined on banner with other sponsors
Logo/name on Press Releases	Logo	Logo	Name	No
Logo/name on Jerrell Steele Webpage	Logo	Logo	Name	Name
Logo/name on Gym Facebook & Instagram pages	Yes	Yes	Yes	No
Advertisement in Program	Inside Front or Back Cover	Full Page	Full Page	¼ page < \$150 ½ page \$150+
Logo on Gym Quest Webpage	Logo	No	No	No
Vendor Table During the Event	Yes	No	No	No
Admission Tickets	6	4	2	0

Thank you for your consideration of a sponsorship.

SPONSORSHIP & AD FORM

Thank you for your support of the Jerrell Steele Invitational.

Proceeds from this event is used to offset the costs associated with the Gym Quest gymnasts' competitive season including entry fees for meets, travel expenses for coaches and other related costs.

Please confirm your sponsorship level. Note: Your sponsorship includes a program ad.			
<input type="checkbox"/> Event \$5,000	<input type="checkbox"/> Gold \$3,000	<input type="checkbox"/> Silver \$1,000	<input type="checkbox"/> Bronze \$500
<input type="checkbox"/> In-Kind Gold \$3,000+	<input type="checkbox"/> In-Kind Silver \$1,000-\$2,999	<input type="checkbox"/> In-Kind Bronze \$500-\$999	<input type="checkbox"/> In-Kind \$50- \$499
Describe In-kind Donation: _____			
Estimated Value: _____			
We are not interested in a sponsorship, but would like to purchase an ad in the program:			
<input type="checkbox"/> \$120	Full Page (7 1/2" horizontal x 10" vertical)		
<input type="checkbox"/> \$70	Half Page(7 1/2" horizontal x 5" vertical)		
<input type="checkbox"/> \$40	Quarter Page (3 1/2" horizontal x 5" vertical)		

Deadline for sponsorship requests, advertisements and payments: January 15, 2020.

How a to submit ad: Artwork must be submitted as an electronic file (JPG, 300 dpi or PDF) to dagatgq@gmail.com. We reserve the right to edit any ad.

Interested in an ad but need help creating the artwork? Contact us directly and for an additional fee of just \$10.00, we will help create the ad for you.

Mail form and payment to: Jerrell Steele, Dominion Amateur Gymnastics, 2196 Lanier Lane, Rockville, VA 23146. Make checks payable to **DAG**.

Organization:	
Contact:	
Address:	
Phone:	
Email:	

Questions: Email dagatgq@gmail.com or contact Tammy Bouzek at 804-240-3484.